



PRESS RELEASE

MailClark raises \$900k in Second Round from Kreaxi and IT-Translation Investment

Lyon, FRANCE, September 2017— After a first round of \$350k in January 2016, the French startup MailClark just announced that it has raised \$900k in a second round led by Kreaxi, with participation from existing investors IT Translation as well as private and public funds.

Founded in December 2014, the French chatbot connects Emails, Twitter and Facebook to team messaging tools such as Slack and Microsoft Teams. Out of Beta since November 2016, MailClark is now used by 9000+ companies, including 400+ paying clients.

Thanks to the backing from investors, the company aims to improve its services and reach the break-even point by early 2019.

Anthony Bleton-Martin, MailClark CEO, says, *“With this new investment, we aim to grow our market presence in the high-potential market of chatbots and be recognized as an innovative company in this competitive market.”*

Listed as one of the most popular bot on the Slack App Directory, MailClark was also one of the first twenty bots available for Microsoft Teams. The team, based in Lyon—France, deals with customers from all around the world, with a majority of American users.

« We are convinced that MailClark is the answer to the pressing need for more unified and simpler communication tools. The bot, powered by an advanced technology of email processing, smartly integrates external communication with popular collaborative tools such as Slack or Microsoft Teams. We are thrilled to back the MailClark team in this acceleration phase of customers acquisition. »

Rémi Berthier, VC -Senior Associate at Kreaxi

«We follow the team's progress very closely since we led the seed round. The potential for growth linked to the addition of machine learning technologies to MailClark's current offering have confirmed our willingness to re-engage.»

Benoît Georis, Venture Partner at IT Translation

To achieve the objectives jointly pursued by the team and its investors, a Chief Marketing Officer and a Machine-Learning Engineer are currently being recruiting.

About Kreaxi

Formed by the merger of Rhône-Alpes Création and Banexi Ventures Partners, KREAXI is one of the French leaders in venture capital, totaling over €500 million (\$540M) in funding raised from public and private investors.

Launched in 1989, KREAXI's regional activity (Kreaxi Région) has accompanied over 260 Rhône-Alpes companies – with recent successes such as Erytech Pharma, Nanobiotix, Amoeba, PX Therapeutics or Docea Power – taking a stake at an early stage to finance their initial development phases. With €69 million (\$74.5M) in funds under management thanks to the support of the Rhône-Alpes region, Bpifrance, regional banks and industrial groups, Kreaxi Région plays a key role in financing seed and creation phases. It manages a portfolio of around fifty shareholdings through its three funds (RAC I, RAC II and R2V), with an active staff of nine.

For more informations: www.kreaxi.com

About IT-Translation:

IT-Translation is an investor and co-founder of techno-digital startups from public and private research. An early-stage investor, IT-Translation participates in high-tech projects by working with the researchers from project conception. IT-Translation co-funds startups with an investment of up to € 300,000 via the IT-Translation Investment fund. IT-Translation was created 5 years ago by CDC Entreprises (Bpifrance) and Inria, and was joined in 2013 by the European Investment Fund (FEI). Through its start-up investment and co-funding model, IT- Translation and her partners are committed to the commercialization of “Made in France” research.

For more information: www.it-translation.fr/en

About MailClark

Founded in 2014 in Lyon, France, originally as Clubble.io, MailClark and its eponymous bot bridge the gap between team messaging (e.g. Slack, Microsoft Teams) and external communications (e.g. email, Twitter or Facebook). MailClark was amongst the first integrations featured in Microsoft Teams' Bots Gallery.

MailClark's bot seamlessly converts all emails, tweets & Facebook Messages to a chat format and back again, letting everyone use the platform of their choice without interruption.

MailClark is a spinoff of French digital agency Novius, where all four co-founders worked together for years. MailClark is funded by the IT-Translation Fund and Bpifrance.

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