



Press Release

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## **NUKEYGARA, french creator of the innovative 3D animation software AKEYTSU, raises 1M€ from Kreaxi and Business Angels**

**Based in Lyon (France), Nukeygara startup raised 1M€ in funding with the financial support of Kreaxi (venture capital), three Business Angels and BPI France. These funds will allow to boost the business development of the 3D software Akeytsu, as well as support the Nukeygara R&D.**

Though intrinsically an artistic endeavour, animation has been transformed in a high-level technical activity by the use of current software. These programs are overly complicated, oversized and not designed for artists. Akeytsu solves this problem by providing an easy, intuitive and focused product.

With its innovative UX and its strong UI, Akeytsu presents a really unique product DNA and establishes itself as the first 3D animation software for artists. Dedicated to character rigging and animation, Akeytsu rebuilds a light, solid and responsive workflow updating about 25 years of UX momentum in the industry.

Currently targeting the game development segment (and particularly Indie category), Akeytsu aspires to become the key solution on Unity 3D and Unreal Engine markets.

Behind this product, Aurélien Charrier, ex-Lead Animator in the gaming industry was constantly bothered by the heavy and complex 3D tools needed for character rigging and animation. To fill the void in this specific area of the industry, Aurélien created Akeytsu, the new generation of 3D animation tools : easier, disruptive and able to generalize access to 3D animation.

Launched in October 2017 after four years of rigorous development and testing (including two years of Beta program), Akeytsu has now several thousands clients worldwide including Snapshot Games, Fox VFX Lab, Hyperkinetic Studios and many more. Currently in development, Akeytsu V2 is planned for Summer/Autumn 2019.

**Aurélien Charrier, Nukeygara co-founder and CEO:** *« Akeytsu makes 3D animation easy and fun. We deeply reinvent animation tools to make them simple, intuitive and more productive. Our clients are artists, not technicians. Let's give them finally a software fully designed for them !*

*Today, Akeytsu has awesome press and client feedbacks but still remains not enough visible on the market. This fundraising will really help to boost our business development. That's a new major step passed for Nukeygara ».*

**Alexandre Jenny, Entrepreneur & Business Angel:** “The vision held by Nukeygara’s founder is really new in 3D animation industry. This is what took the decision for me: it is pretty, groundbreaking and UX driven. That new approach is to put the animator, our user at the heart of the project, by making something simple, efficient and beautiful around him. Outcomes are just amazing with an average of 3x more productivity for animator. For sure, with such a tool in the rising game industry or for CG animation for advertisement, also growing continuously, is going to challenge current habit for the better.”

**Rémi Berthier, Kreaxi Investor :** « Nukeygara has the ambition to enhance pleasure and productivity for 3D animators, with its Akeytsu software dedicated to animation in a market dominated by generalist tools. Kreaxi has been seduced by a really well designed software empowered with a deeptech engine. The team’s expertise in both animation and technology made it possible to build such unique and disruptive approach. The first thousands early customers are already really enthusiasts and passionate about the value brought by Akeytsu. Nukeygara expects to become rapidly a new key challenger in the fast growing and evolving animation market. »

**About Kreaxi :** Formed by the merger of Rhône-Alpes Création and Banexi Ventures Partners, Kreaxi is one of the French leaders in venture capital, totaling over €500 million in funding raised from public and private investors. Launched in 1989, Kreaxi’s regional activity has accompanied over 280 Auvergne-Rhône-Alpes companies taking a stake at an early stage to finance their initial development phases. With €100 million in funds under management thanks to the support of the Auvergne-Rhône-Alpes region, Bpifrance, regional banks and industrial groups, Kreaxi plays a key role in financing seed and creation phases. It manages a portfolio of around fifty shareholdings through its three funds (RAC I, RAC II, ARAC III and R2V), with an active staff of ten. For more information, [www.kreaxi.com](http://www.kreaxi.com).

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